



**2018 Annual State HR Conference  
Presented by PA State SHRM Council  
September 20-21, 2018**

**The Penn Stater Conference Center in State College, PA**

**EXHIBITOR & SPONSOR  
REGISTRATION FORM**

**Exhibit Booth** – booth space in main exhibit area with one table and two chairs; attendance for two at any/all breakout sessions; breakfast and lunch; additional exhibitor attendees may attend for \$100 per attendee; roster of all attendees and contact information provided after the conference

\_\_\_\_\_ \$600 Returning Conference Exhibitor (submitted by July 15)

\_\_\_\_\_ \$650 Early Bird Registration (submitted prior to July 15)

\_\_\_\_\_ \$800 (submitted after July 15)

**Breakout Room Sponsor** – Introduce all speakers assigned to specific breakout room. Opportunity to briefly tell the audience about your services/products during the introduction and handout collaterals. Company Signage displayed outside of breakout room. Receive an electronic attendee list with contact information after the event.

\_\_\_\_\_ \$1,000 (only 4 available)

\_\_\_\_\_ \$500 add a booth in the exhibitor area

**Lunch Sponsor** – Signage displayed indicating “lunch sponsored by” during Thursday’s buffet lunch. Recognized throughout conference as providing lunch for attendees. May provide company collaterals for attendees during lunch. Includes 2 conference registrations. Will receive an electronic attendee list with contact information after the conference.

\_\_\_\_\_ \$1,000 (only 1 available)

\_\_\_\_\_ \$500 add a booth in the exhibitor area

**Breakfast Sponsor** – Each day kicks off with all attendees starting the morning in the main conference hall for breakfast followed by the Keynote Speaker. Signage displayed indicating “breakfast sponsored by” during Thursday or Friday’s continental breakfast. Recognized throughout conference as providing breakfast for attendees. May provide company collaterals for attendees during breakfast. Includes 2 conference registrations. Will receive an electronic attendee list with contact information after the conference.

\_\_\_\_\_ \$750 (only 2 available)

\_\_\_\_\_ \$500 add a booth in the exhibitor area

**Refreshment Break Sponsor** - Signage displayed in break area indicating “break sponsored by” during Thursday’s breakout sessions. Courtesy of your company, attendees frequent the break area between sessions for drinks and snacks. Recognized throughout conference as providing the break area for attendees. Includes 2 conference registrations. Will receive an electronic attendee list with contact information after the conference.

\_\_\_\_\_ \$500 (only 2 available)

\_\_\_\_\_ \$500 add a booth in the exhibitor area

**Lanyard Sponsor** – opportunity to provide every attendee with a lanyard to attach conference name badge. You provide the lanyard of your choice with your company’s name/logo. Will receive an electronic attendee list with contact information after the event. Includes conference registration for attendance at all sessions.

\_\_\_\_\_ \$1,000 (only 1 available)

\_\_\_\_\_ \$500 add a booth in the exhibitor area

**Conference Bag Sponsor** - opportunity to provide every attendee with a conference bag. You provide the bag of your choice with your company’s name/logo that attendees will use and carry throughout the conference. Will receive an electronic attendee list with contact information after the event. Includes conference registration for attendance at all sessions.

\_\_\_\_\_ \$1,000 (only 1 available)

\_\_\_\_\_ \$500 add a booth in the exhibitor area

**Bag Stuffers** – give us your company marketing collaterals/give-aways, and we will insert each piece into the conference bag provided to every attendee

\_\_\_\_\_ \$100 (per each separate piece of collateral)

***\*\*Exhibit space and Sponsorships will be confirmed upon payment receipt***

***\*\*Sponsorships with limited availability will be awarded by “First come – first served”***

Registration Information

Total Amount due from each item checked above: \_\_\_\_\_

Company Name: \_\_\_\_\_

Business Address: \_\_\_\_\_  
\_\_\_\_\_

Attendee Contact info (Name, phone and Email):

1) \_\_\_\_\_

2) \_\_\_\_\_

Company Representative Signature:

\_\_\_\_\_  
(Sign)

\_\_\_\_\_  
(Print)

\_\_\_\_\_  
(Date)

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***\*\*Sponsorships with limited availability will be awarded by "First come – first served"***

For questions, please contact Justin Leader, [jl@bdsadmin.com](mailto:jl@bdsadmin.com) 724-466-2078.

Please scan/email signed copies to Justin Leader, [jl@bdsadmin.com](mailto:jl@bdsadmin.com) 724-466-2078. Mail original to Don Imler (address below).

Checks made payable to PA STATE COUNCIL OF SHRM

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