



AFFILIATE OF  
**SHRM**  
SOCIETY FOR HUMAN  
RESOURCE MANAGEMENT



# LEADERSHIP CONFERENCE

SATURDAY, JULY 29, 2017 | 8 AM TO 3:30 PM  
RECEPTION, JULY 28, 2017 | 6 PM TO 8 PM



**KEYNOTE SPEAKER**  
**Jennifer McClure**

**SUPERHERO LEADERSHIP:  
Accept The Challenge,  
Push Past Uncertainty &  
Embrace The New World of Work**

*Pending Approval for certification credit through SHRM and HRCI.*

**Wyndham Gettysburg**  
**95 Presidential Circle | Gettysburg, PA 17325**  
**FREE FOR ALL PENNSYLVANIA SHRM CHAPTER LEADERS**

# CONFERENCE AGENDA

8 AM TO 9:30 AM



**SUPERHERO LEADERSHIP: Accept The Challenge, Push Past Uncertainty & Embrace The New World of Work**  
Keynote Speaker, Jennifer McClure

9:45 AM TO 11:00 AM



**Option #1: The SHRM Member Experience**  
Wanda Flowers, SHRM Director of Member Care



**Option #2: Strategic & SHAPE Planning**  
Rich "Coach" Fino, Regional Partner of Masters Network

11:15 AM TO 12:00 PM



**SHRM Update & Resources for Chapters**  
Phyllis Shurn-Hannah, SHRM Northeast Field Services Director

12:30 PM TO 1:45 PM



**Option #1: Non-Profit Board Management Essentials**  
Patrick Ball, President & CEO of CTY Consulting



**Option #2: Connecting to the Community to Maximize Member Recruitment & Retention**  
Douglas Knight, Chief Connector

2:00 PM TO 3:30 PM



**Experiential Encounter - The Future of Team Building**  
Tony Hernandez, Inner Research Guide of Reflective Wisdom

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**GO TO PASHRM.ORG FOR MORE INFORMATION.**

# REGISTRATION

For additional information and to register for the conference, please visit [www.pashrm.org](http://www.pashrm.org).

Registration is free for all Pennsylvania SHRM Chapter Volunteer Leaders and to individuals interested in Volunteer Leadership Positions with local SHRM Chapters.

**All registrations will be accepted online.**

If you have any questions about registration, please contact: Samm Smeltzer at [samm@leadershipisart.com](mailto:samm@leadershipisart.com)

# LOCATION

**Wyndham Gettysburg  
95 Presidential Circle | Gettysburg, PA 17325**

To make room reservations for the conference, please call the hotel directly at 717.339.0020.

Special room rates have been arranged for this event, \$144 +tax per night (choice of single king or double queens)

Reservations must be made by June 27, 2017 for this rate. For special rate, ask for **PA SHRM State Council Group** when booking.

Check-in is at 3 PM and Check-out is 12 PM.