

PA SHRM Leadership Conference Sponsorship Opportunities

What is the PA SHRM Leadership Conference?

The PA SHRM Leadership Conference is designed to be a complimentary resource to Pennsylvania SHRM Chapter Leaders to prepare them for success in the coming year. Attendees learn more about SHRM's goals & initiatives, topics that are relevant to their role and have the potential to earn continuing education credit for their professional HR certifications. In addition, they have the opportunity to share effective chapter practices and network with their peers.

Sponsorship Levels

Keynote Sponsorship - \$2,500 Level

- Opportunity to introduce keynote speaker and speak about your company for 5-7 minutes
- Invite two representatives of your company to attend the conference, meals included
- Signage displayed throughout the Conference listing you as the keynote sponsor
- Opportunity to provide promotional materials to each attendee
- A table to display marketing materials
- Sponsorship recognition via PA SHRM website
- Sponsorship recognition on all conference materials

Lunch Sponsorship - \$1,500 Level

- Opportunity to speak during lunch about your company for 3-5 minutes
- Invite one representative of your company to attend the conference, meals included
- Signage displayed throughout lunch at the Conference listing you as the lunch sponsor
- Opportunity to provide promotional materials to each attendee
- A table to display marketing materials
- Sponsorship recognition via PA SHRM website
- Sponsorship recognition on all conference materials

Breakout Track Sponsorships - \$500 Level (4 available)

- Opportunity to introduce breakout speaker and speak about your company for 3-5 minutes
- A table to display marketing materials
- Signage displayed in the Breakout Session room listing you as the sponsor
- Sponsorship recognition via PA SHRM website
- Sponsorship recognition on all conference materials

Breakout Session Sponsorships - \$250 Level

Breakout Track Sponsorships will receive:

- Sponsorship recognition via PA SHRM website
- Sponsorship recognition on all conference materials

Conference Sponsorship Agreement Form

Company Name

Contact Person

Address

City

State

Zip Code

Phone Number

Email Address

Website URL

Please select your level of sponsorship:

	Keynote Sponsorship - \$2,500 Level
	Lunch Sponsorship - \$1,500 Level
	Breakout Track Sponsorship - \$500 Level
	Breakout Session Sponsorship - \$250 Level

By signing this agreement, you agree to comply with all terms & conditions set forth in this application. *Please scan and send completed form to samm@leadershipisart.com.*

Signature of Conference Sponsor Representative

Printed Name

Terms & Conditions: 1. All sponsorships will be awarded on a first-come, first served basis. 2. Sponsors must provide a signed copy of the Sponsorship Agreement Form, sponsorship funds, logo image (jpg or png), and other details required (such as correct use of sponsor's name, trademarks, etc.) to PA SHRM within 30 days of receipt of acceptance. 3. All checks should be made payable to PA State Council of SHRM. Payments should be mailed: PA State Council of SHRM, 301 Union Avenue #348, Altoona, PA 16602