



PA SHRM State Council 2019 Annual State Conference

September 19-20, 2019

The Penn Stater Conference Center
State College, PA

More Information at www.pashrm.org

7.75+ SHRM Credits
HRCI Credits Pending

This conference is PA SHRM State Council's signature event and draws hundreds of HR professionals from across the state. The conference is an incredible opportunity to network with colleagues, make new connections, and learn from engaging and acclaimed speakers across a range of human resources and business-related topics.



LOCATION

The Penn Stater Conference Center, 215 Innovation Blvd, State College, PA 17803

To make room reservations for the conference, please visit the below providers

Hotel Reservation Information

Hotel Name	Address	Hotel Code	Phone	Room Class	Occupancy	Room Fee	Release Date
<u>The Penn Stater</u>	215 Innovation Blvd	PASH0918	800-233-7505	Single	Single	\$145	8/16/2019
	State College PA, 16803			Double	Double	\$145	8/16/2019
<u>Holiday Inn Express</u>	1925 Waddle Road	PAS	814-867-1800	Single	Single	\$139	8/18/2019
	State College, PA 16803			Double	Double	\$139	8/18/2019
<u>Hampton Inn & Suites</u>	1955 Waddle Road	HRM	814-231-1899	Single	Single	\$184	8/18/2019
	State College, PA 16803			Double	Double	\$184	8/18/2019

REGISTRATION

For additional information and to register for the conference, please visit www.pashrm.org

Regular registration rate is **\$335.00 (8/26-9/16)**

If you register and **pay by 8/25/2019**, receive early discounted registration rate of **\$299.00**

Student Registration Rate is **\$100.00**

All registrations will be accepted online.

If you have any questions about registration, please contact:

Kelly Varner

Treasurer

kvarner@mymjrsc.com

REFUNDS

PA SHRM 2019 State Conference Registration and Refund Policy

Timing of Cancellation If Paid by Electronic Means	If Paid by Check
Prior to 8/26/2019	100% Refund
8/26/2019 - 9/16/2019	Less a \$25 Processing Fee
After 9/16/2019	40% Refund
	No Refund

Payment is due within 30 days of registration when paying by check.

Payment must be received by **9/16/2019** for registrations received after **8/17/2019**.

All registrations not paid by the terms listed above will be canceled.

Admittance to the conference requires a paid registration.

Payment by credit card via PayPal will be available at the registration desk.

Please visit www.pashrm.org for conference updates

If you have general questions about the conference, please email jl@bdsadmin.com

AGENDA



2019 PA SHRM State Conference

Thursday Sept 20 TIME	SESSION	SPEAKER	HR Models (competency)	ROOM
8:00 am - 8:45 am	Registration/CONTINENTAL BREAKFAST/Exhibit Hall			Presidential
8:45 - 9:00	Welcome/Opening Remarks	Judy Rang		
Opening Keynote	HR Change Agent: Implementing the Never Give up Perspective	Scott Lesnick	Leadership	Presidential
9:00 am - 10:30 am				
10:30 am - 11:00 am	BREAK/Exhibit Hall			Presidential
BREAKOUT 1				
11:00 am - 12:15 pm	Financial Stress is Killing Productivity and What You Can Do About It	Ron Lang	Technical	206
11:00 am - 12:15 pm	Becoming a Person of Influence	Ed Krow	Leadership	207
11:00 am - 12:15 pm	10,000 People a Day are Retiring! Get Ready with Mentoring & Offboarding	Beth Fleek	Business	208
11:00 am - 12:15 pm	Communication at Work: Successfully Removing Barriers to Increase Productivity & Grow Communication	Scott Lesnick	Business	Deans 1
11:00 am - 12:15 pm	We are Never Getting Back Together: Strategies to Avoid a Bad Employee Breakup	Theresa Mongiovi	Technical/Legal	Deans 2
12:15 pm - 1:10 pm	LUNCH/Exhibit Hall			Presidential
1:10 pm - 1:20 pm	Chapter of the Year Award			Presidential
1:20 pm - 1:35 pm	SHRM Update			Presidential
BREAKOUT 2				
1:45 pm - 3:00 pm	Personal Boundaries: How to Hit a Moving Target at its Origin	Toni Johnson	Interpersonal/Leader	206
1:45 pm - 3:00 pm	Leaders as Coaches	Angela Hummel	Leadership	207
1:45 pm - 3:00 pm	Mastering Employee Performance Management	Mario Bordogna and Meredith C. Stephenson	Interpersonal/Legal	208
1:45 pm - 3:00 pm	Managing Employee Mental Health Issues Proactively	Samantha Bononno	Technical	Deans 1
1:45 pm - 3:00 pm	Navigating the Future of the Workplace (Trends in the Workplace)	Danielle Hoffer and Amanda Robinson	Business	Deans 2
3:00 pm - 3:30 pm	BREAK/ Exhibitors to mingle with participants			Presidential
BREAKOUT 3				
3:30 pm - 4:45 pm	OSHA's Ten Most Common Violations - An Insider's Perspective	Joseph Gordon	Technical/Legal	206
3:30 pm - 4:45 pm	HR's Strategic Role and the "Hidden Strategic Plan"	Janet McNally	Leadership	207
3:30 pm - 4:45 pm	Video is the New Holy Grail in Recruitment Marketing	Ira Wolfe	Business	208
3:30 pm - 4:45 pm	The Silent Crime: What Your Organization Should Know about Sexual Violence and Partner Violence	Kristine Irwin	Technical/Leadership	Deans 1
3:30 pm - 4:45 pm	Employee Engagement: Making the Business Case	Jim Kerrigan and Grace Elsn	Business	Deans 2
5:00 PM	DINNER - on your own			
Friday Sept 21 TIME	SESSION	SPEAKER	HR Models (competency)	ROOM
7:00 am - 8:00 am	PIVOT - Ten Sure Fire Ways to Conquer Change	Regina Clark	Leadership/Business	Presidential
8:00 am - 8:30 am	BUFFET BREAKFAST/Exhibit Hall			Presidential
8:30 am - 8:45 am	ESGR - General Wesley Craig			
Opening Keynote	Soaring to New Heights	Regina Clark	Leadership	Presidential
9:00 am - 10:30 am				
10:30 am - 10:45 am	BREAK/Exhibit Hall			
Closing Keynote	Change Your Day, Not Your Life	Andy Core	Business/Leadership	Presidential
10:45 am - 12:15 pm				
12:15pm - 12:30 pm	Final Drawings by Exhibitors/SHRM Foundation Raffle Winners Posted			
12:30 PM	Conference Closed - See you next year!			

Please visit www.pashrm.org for conference updates

If you have general questions about the conference, please email jl@bdsadmin.com

Annual Conference Keynote Speaker Biographies



Scott Lesnick
Opening Keynote Speaker
Day 1 Breakout Speaker

Scott exemplifies the attributes of the Never Give Up guy in many areas of his life. Over the years, Scott's Transformational Leadership keynotes and corporate training have resulted in changing the perspective of conference attendees and business professionals. Overcoming incredible odds and surviving enormous challenges propelled him into the role of a highly sought – after international keynote speaker. Scott motivates your audiences with his unique and entertaining messages, stories, plus powerful actionable takeaways.



Regina Clark
Day 2 Early Morning Session Speaker
Day 2 Opening Keynote Speaker

Regina Clark, CSP is founder of Creative Performance Solutions, LLC, an international speaker, trainer, executive coach and author. She has been helping clients improve their results, WOW their customers, and increase employee engagement for more than 25 years. Her newest book is **PIVOT Principles – Sure Fire Ways to Conquer Change**. Regina believes laughter is the way to increase learning.



Andy Core
Day 2 Closing Speaker

Andy Core is a credentialed, award-winning thought leader on increasing employee engagement, productivity, and wellness motivation. His talent lies in helping hard-working, conscientious adults thrive at work and in their personal lives. Core has spent the past 15 years researching ways to become healthy, energized, and better equipped to thrive in today's hectic society. By doing so, he helps organizations build teams that cost less, have better attitudes, and accomplish more.

EXHIBITORS

In addition to the great educational sessions on the agenda, we will also have businesses exhibiting their products and services. This is a terrific way to sample their wares all in one place and get new ideas for employee services and benefits that you can take back to work. These businesses partner with Pennsylvania State Council of SHRM opportunities to make our conference more beneficial to you. Please visit them at the conference and support them throughout the year.

Available Exhibitor and Sponsorship Opportunities

Premier Conference Sponsorship - \$5,000

- Various recognition opportunities during event
- Logo on PA SHRM and conference website
- Logo on conference signage
- Distribution of promotional literature, bag/tables
- First consideration for prime table exhibit locations
- Four conference registrations for event
- 2 minutes podium time at event
- Opportunity to introduce keynote speaker
- Company logo printed on attendee lanyards
- Company logo printed on conference bags
- Receive an electronic attendee list (post event)
- Social media promotions/recognition

Keynote Sponsorship (2 Available) - \$2,500

- Various recognition opportunities during event
- Logo on PA SHRM and conference website
- Logo on conference signage
- Distribution of promotional literature, bag/tables
- Second consideration for prime exhibit locations
- Four conference registrations for event
- Opportunity to introduce keynote speaker
- Company logo printed on attendee lanyards
- Company logo printed on conference bags
- Receive an electronic attendee list (post event)

Breakout Room Sponsor - \$1,000

- Opportunity to speak at start of breakout session
- Conference signage designating breakout sponsor
- Promotional item included in conference bag
- 8' table in exhibit area with two chairs

Lunch Sponsor - \$1,000

- Opportunity to speak at start of lunch for event
- Conference signage designating lunch sponsor
- Promotional item included in conference bag
- 8' table in exhibit area with two chairs

Lanyard Sponsor - \$1,000

- Corporate logo on all badge lanyards for event
- 8' table in exhibit area with two chairs

Conference Bag Sponsor - \$1,000

- Corporate logo on conference bags for event
- 8' table in exhibit area with two chairs

Breakroom Sponsor - \$800

- Signage at breakroom
- 8' table in exhibit area with two chairs

Breakfast Sponsor (2 Available) - \$500

- Signage at breakfast (1 of 2)

Refreshment Break Sponsor - \$500

- Signage at refreshment area

Bag Stuffer - \$100

- One promotional item in conference bag, (Flyer, Reasonably sized item)

Exhibit Booth - \$800 (Early Bird Exhibitor - \$750 before 8/26; Returning Exhibitor - \$700)

- 8' table in exhibit area with two chairs; attendance for two at any breakout session and main conference, breakfast and lunch included.

Non-Profit Exhibitor - \$500

- 8' table in exhibit area with two chairs; attendance for two at any breakout session and main conference, breakfast and lunch included.

Additional Attendees - \$100

If you would like to be an exhibitor, please contact Justin Leader at jl@bdsadmin.com

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