

Annual State Conference September 19-20, 2019

The Penn Stater Conference Center State College, PA

More Information at <u>www.pashm.org</u> 7.75+ SHRM Credits HRCI Credits Pending

This conference is PA SHRM State Council's signature event and draws hundreds of HR professionals from across the state. The conference is an incredible opportunity to network with colleagues, make new connections, and learn from engaging and acclaimed speakers across a range of human resources and business-related topics.





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LOCATION

The Penn Stater Conference Center, 215 Innovation Blvd, State College, PA 17803

To make room reservations for the conference, please visit the below providers

Hotel Reservation Information

Hotel Name	Address	Hotel Code	Phone	Room Class	Occupancy	Room Fee	Release Date
<u>The Penn</u> <u>Stater</u>	215 Innovation Blvd	PASH0918	800- 233- 7505	Single	Single	\$145	8/16/2019
	State College PA, 16803			Double	Double	\$145	8/16/2019
<u>Holiday Inn</u> Express	1925 Waddle Road	PAS	814- 867- 1800	Single	Single	\$139	8/18/2019
	State College, PA 16803			Double	Double	\$139	8/18/2019
<u>Hampton</u> Inn & Suites	1955 Waddle Road	HRM	814- 231- 1899	Single	Single	\$184	8/18/2019
	State College, PA 16803			Double	Double	\$184	8/18/2019

REGISTRATION

For additional information and to register for the conference, please visit <u>www.pashrm.org</u> Regular registration rate is **\$335.00 (8/26-9/16)** If you register and **pay by 8/25/2019**, receive early discounted registration rate of **\$299.00** Student Registration Rate is **\$100.00** All registrations will be accepted online. If you have any questions about registration, please contact: Kelly Varner Treasurer <u>kvarner@mymjrsc.com</u>

REFUNDS

PA SHRM 2019 State Conference Registration and Refund PolicyTiming of Cancellation If Paid by Electronic MeansIf Paid by CheckPrior to 8/26/2019100% RefundLess a \$25 Processing Fee

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8/26/2019 - 9/16/2019	60% Refund	40% Refund
After 9/16/2019	No Refund	No Refund

Payment is due within 30 days of registration when paying by check. Payment must be received by **9/16/2019** for registrations received after **8/17/2019**. All registrations not paid by the terms listed above will be canceled. Admittance to the conference requires a paid registration. Payment by credit card via PayPal will be available at the registration desk.

AGENDA

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8:30 am - 8:45 am ESGR - General Wesley Craig Leadership Opening Keynote Soaring to New Heights Regina Clark Leadership Presidential					Presidential
Opening Keynote Soaring to New Heights Regina Clark Leadership Presi		,			
			Regina Clark	Leadership	Presidential
10:30 am - 10:45 am BREAK/Exhibit Hall		BREAK/Exhibit Hall			
			Andy Core	Business/Leadership	Presidential
10:45 am - 12:15 pm				, 1	
12:15pm - 12:30 pm Final Drawings by Exhibitors/SHRM Foundation Raffle Winners Posted		Final Drawings by Exhibitors/SHRM Foundation Raffle Winners Posted			
12:30 PM Conference Closed - See you next year!					

Annual Conference Keynote Speaker Biographies



Scott Lesnick Opening Keynote Speaker Day 1 Breakout Speaker

Scott exemplifies the attributes of the Never Give Up guy in many areas of his life. Over the years, Scott's Transformational Leadership keynotes and corporate training have resulted in changing the perspective of conference attendees and business professionals. Overcoming incredible odds and surviving enormous challenges propelled him into the role of a highly sought – after international keynote speaker. Scott motivates your audiences with his unique and entertaining messages, stories, plus powerful actionable takeaways.



Regina Clark Day 2 Early Morning Session Speaker Day 2 Opening Keynote Speaker

Regina Clark, CSP is founder of Creative Performance Solutions, LLC, an international speaker, trainer, executive coach and author. She has been helping clients improve their results, WOW their customers, and increase employee engagement for more than 25 years. Her newest book is **PIVOT Principles – Sure Fire Ways to Conquer Change**. Regina believes laughter is the way to increase learning.



Andy Core Day 2 Closing Speaker

Andy Core is a credentialed, award-winning thought leader on increasing employee engagement, productivity, and wellness motivation. His talent lies in helping hard-working, conscientious adults thrive at work and in their personal lives. Core has spent the past 15 years researching ways to become healthy, energized, and better equipped to thrive in today's hectic society. By doing so, he helps organizations build teams that cost less, have better attitudes, and accomplish more.

EXHIBITORS

In addition to the great educational sessions on the agenda, we will also have businesses exhibiting their products and services. This is a terrific way to sample their wares all in one place and get new ideas for employee services and benefits that you can take back to work. These businesses partner with Pennsylvania State Council of SHRM opportunities to make our conference more beneficial to you. Please visit them at the conference and support them throughout the year.

Available Exhibitor and Sponsorship Opportunities

Premier Conference Sponsorship - \$5,000

- Various recognition opportunities during event
- Logo on PA SHRM and conference website
- Logo on conference signage
- Distribution of promotional literature, bag/tables
- First consideration for prime table exhibit locations
- Four conference registrations for event

Keynote Sponsorship (2 Available) - \$2,500

- Various recognition opportunities during event
- Logo on PA SHRM and conference website
- Logo on conference signage
- Distribution of promotional literature, bag/tables
- Second consideration for prime exhibit locations

Breakout Room Sponsor - \$ 1,000

- Opportunity to speak at start of breakout session
- Conference signage designating breakout sponsor

Lunch Sponsor - \$1,000

- Opportunity to speak at start of lunch for event
- Conference signage designating lunch sponsor

Lanyard Sponsor - \$1,000

• Corporate logo on all badge lanyards for event

Conference Bag Sponsor - \$1,000

• Corporate logo on conference bags for event

Breakroom Sponsor - \$800

- Signage at breakroom
- Breakfast Sponsor (2 Available) \$500
 - Signage at breakfast (1 of 2)

Refreshment Break Sponsor - \$500

• Signage at refreshment area

Bag Stuffer - \$100

• One promotional item in conference bag, (Flyer, Reasonably sized item)

Exhibit Booth - \$800 (Early Bird Exhibitor - \$750 before 8/26; Returning Exhibitor - \$700)

• 8' table in exhibit area with two chairs; attendance for two at any breakout session and main conference, breakfast and lunch included.

Non-Profit Exhibitor - \$ 500

• 8' table in exhibit area with two chairs; attendance for two at any breakout session and main conference, breakfast and lunch included.

Additional Attendees - \$100

If you would like to be an exhibitor, please contact Justin Leader at il@bdsadmin.com

- 2 minutes podium time at event
- Opportunity to introduce keynote speaker
- Company logo printed on attendee lanyards
- Company logo printed on conference bags
- Receive an electronic attendee list (post event)
- Social media promotions/recognition
- Four conference registrations for event
- Opportunity to introduce keynote speaker
- Company logo printed on attendee lanyards
- Company logo printed on conference bags
- Receive an electronic attendee list (post event)
- Promotional item included in conference bag
- 8' table in exhibit area with two chairs
- Promotional item included in conference bag
- 8' table in exhibit area with two chairs
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- 8' table in exhibit area with two chairs